



Conference Dates: 2010

Thursday, June 17th and Friday, June 18th

Location

Dena'ina Civic and Convention Center
600 West 7th Avenue
Anchorage, Alaska 99501

Event Description

The Business of Clean Energy in Alaska is a two-day conference showcasing the opportunity for Alaska to become a world leader in Energy Efficiency (EE) and Renewable Energy (RE). The 2009 (and first ever) conference was a great success, drawing more than 20 renewable energy and energy efficiency experts from around the country, including Dr. Dan Arvizu, the Director of the National Renewable Energy Laboratory (NREL), and author and business consultant L. Hunter Lovins. The conference also attracted more than 240 Alaskans who paid to attend the two-day conference, including a bipartisan group of legislators, commissioners from the Regulatory Commission of Alaska, business owners, renewable energy developers, and state government officials. The event received widespread press coverage that included television, radio, the Anchorage Daily News and the Alaska Journal of Commerce.

Exhibitor Costs and Benefits

** Exhibit hall and job fair will be open to the public throughout the conference, REAP members receive discounted booth space*

\$500 For-Profit businesses (\$250 for REAP members)

\$250 Not-for-Profit organizations (\$125 for REAP members)

- 10' x 10' Exhibitor space
- Electricity provided
- Table and chairs provided
- Exhibitor's name listed in the Conference program
- One full Conference registration

Sponsor Costs and Benefits

Kilowatt Sponsorship: \$2,500

- Two full Conference registrations
- Free exhibit space for Sponsoring Organization
- ¼ page advertisement in the Conference program
- Sponsoring Organization's name listed and linked on Conference website
- Sponsoring Organization's name listed in Conference program
- Sponsoring Organization's name listed on Conference signage

Megawatt Sponsorship: \$5,000

- All Kilowatt Sponsor benefits
- Four full Conference registrations
- ½ page advertisement in the Conference program
- Sponsoring Organization's logo listed and linked on Conference website
- Sponsoring Organization's logo listed in Conference program
- Sponsoring Organization's logo listed on the Conference signage

Gigawatt Sponsorship: \$10,000

- All Megawatt Sponsor Benefits
- Six full Conference registrations
- Full page advertisement in the Conference program
- Sponsoring Organization's logo listed on the Conference print invitations

Terawatt Sponsorship: \$15,000

- All Gigawatt Sponsor Benefits
- Eight full Conference registrations
- Inside/outside cover full page advertisement in the Conference program
- Sponsoring Organization representative may give remarks during one of the conference meals or keynotes

Exhibitor/Sponsor Registration Form

All Exhibitors and Sponsors need to complete and return this form along with payment to the REAP office at 308 G Street, Suite 207, Anchorage, AK 99501 NO LATER THAN APRIL 16, 2010. If you have any questions, please contact Hannah Gustafson at (907) 929-7770, (907) 317-2050 or hannah@realaska.org

Organization Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Contact Person _____ Title _____

Contact Person Email _____

Description of booth (please specify how your exhibit is related to EE/RE) _____

Will your booth need electricity? YES _____ NO _____

Please check the appropriate level:

For-Profit Business \$500 _____ Not-for-Profit Organization \$250 _____

For-Profit REAP Member \$250 _____ Not-for-Profit REAP Member \$125 _____

Sponsor @ \$ _____

Method of Payment:

Check# _____ CC# _____ EXP _____ CSC _____

Billing Address _____

City _____ State _____ Zip _____

Signed _____

All Exhibitors please specify one individual who will be receiving the complimentary conference registration and *All Sponsors* please specify the individuals who will be receiving complimentary conference registrations (see sponsorship levels for amount of complimentary registrations included):

1st Conference Registrant _____

Title _____ Email _____

2nd Conference Registrant _____

Title _____ Email _____

3rd Conference Registrant _____

Title _____ Email _____

4th Conference Registrant _____

Title _____ Email _____

5th Conference Registrant _____

Title _____ Email _____

6th Conference Registrant _____

Title _____ Email _____

7th Conference Registrant _____

Title _____ Email _____

8th Conference Registrant _____

Title _____ Email _____