



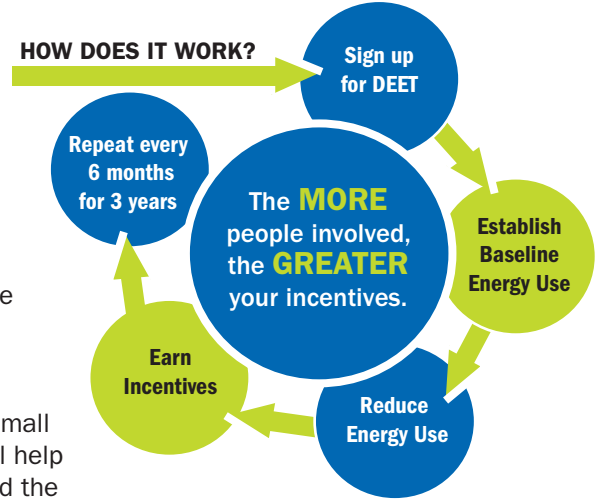
Delivering Energy Efficiency Together (DEET)



REWARD SCHOOLS FOR ENERGY SAVING BEHAVIORS

Delivering Energy Efficiency Together (DEET) rewards schools* for energy efficient behavior changes that reduce their energy consumption. Incentives are earned by making energy-smart choices like turning off lights when classrooms and offices are unoccupied and enabling computers' 'sleep' mode when not in use.

DEET provides an opportunity to engage faculty, staff, students, and community members to all work together toward the common goal of energy efficiency. Many small every day changes can add up to significant savings over time. Focus on Energy will help you identify energy saving strategies that work best for your building(s) and will yield the largest energy savings.



*Schools must be served by utilities participating in Focus on Energy. Visit focusonenergy.com/utilities for a list of eligible utilities.

DEET TOOLS FOR SCHOOLS BONUS

Get students and teachers involved! Maximize your DEET incentives by integrating energy efficiency into the classroom curriculum. Take advantage of a **NEW BONUS** now available to offset the cost of a web-based learning platform that will leverage student engagement and increase energy use awareness and reduction both in and out of school.

For example, the web-based learning platform **STEMhero** will provide access to the following:

- An energy-specific website and standards aligned curriculum that empowers students to collect and analyze their electricity, natural gas, and water consumption.
- A web-based program where students create a baseline of their school and/or home consumption, and then implement efficiency behaviors and technologies while continuing to collect data to measure the impact of the changes.

STEM
HERO



BONUS DETAILS INCLUDE:

- **Enrollment in the DEET initiative required**
- **Web-based platform subscription cost reimbursed 80% (up to \$160)**
- **Subscription per elementary grade level OR middle/high school teacher**
- **Maximum of five bonuses per building per year**
- **Contact your Energy Advisor for a DEET Tools for Schools Bonus application**

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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For more information, contact
your local Energy Advisor,
888.947.7828 or visit
focusonenergy.com.



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